



TENNIS | SQUASH | BADMINTON | TABLE TENNIS
OCTOBER 5th - 9th, 2006



SPONSORSHIP OPPORTUNITIES



Get Involved!

The Municipality of Saanich is very excited to announce the Pacific Rim Racketlon Open, October 5-9th 2006 at Cedar Hill Recreation Centre. We have a unique opportunity to become part of a global event that has been growing exponentially since its beginning in 2001. In the elite division, players travel all over the world to play. The Pacific Rim Open is a candidate to become a world ranking event in 2007. We are on the international calendar and look forward to growing the event locally and regionally at all ability levels.

Cedar Hill Recreation Centre has international squash courts, indoor tennis courts, badminton courts and table tennis. As the Racquet Sports Director, I have seen phenomenal growth in our programs. In tennis alone, over 1500 people participated in our programs in 2005 and British Columbia was voted #1 for growth in North America 2 years running by Tennis Industry Magazine. Squash tournaments consistently have 150-200 players in their events. I have organized over 50 local and provincial tournaments and will ensure that this will be an amazing event.

I invite you to become a sponsor of the Pacific Rim Open in its inaugural year. Together we can grow this event to its full potential and make Victoria a healthy destination for racket sport players everywhere. This is an exclusive opportunity for you to participate. Your support will guarantee the success of this event in our community. For more info on racketlon please refer to www.racketlon.com. The Pacific Rim Open is listed under events.

Thank You

Dean Gillis

To get involved please contact:

Dean Gillis- 250-475-7126
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Anna Haney-250-475-7124
haneya@saanich.ca



INFORMATION: 250.475.7124



Title Sponsor

You are invited to become the Title Sponsor for our first annual 2006 (Title Sponsor) Pacific Rim Open Racketlon. A cousin of Triathlon and Decathlon, Racketlon is the sport in which opponents challenge each other in the four racket sports: Table Tennis, Badminton, Squash and Tennis.

As the Title Sponsor, you will receive exclusive naming rights for the 2006 Open. Your commitment in cash will associate your brand with the fastest growing sport in the world while helping to establish the Racketlon sport in BC, Western Canada and the Pacific Northwest, building on the success of the Canadian Open which has been held in Toronto since 2004.

Your Title Sponsor status will be acknowledged in a variety of ways:

- Primary internal and external signage/banner at the event venue.
- Logo placed on:
- Tournament participant T-shirts
- All print materials, including sponsor packages, posters, news releases and entry forms to be distributed at racquet sport clubs, recreation centres, and sports organizations throughout Western Canada and the Pacific Northwest.
- Draw sheets
- Pacific Rim Open website with International Racketlon links to Tournament website.
- Approximately 55,000 Saanich Recreation Active Living Guides
- On all other promotional materials, including newspaper, radio and Television media.
- Table available for advertising material, coupons, brochures at Starter's desk.

INFORMATION: 250.475.7124



Gold Sponsor \$1000+

As a Gold Sponsor of the 2006 Pacific Rim Racketlon, your commitment in cash, product and/or services will assist in the success of the event and in helping to establish interest in the Racketlon sport in BC, Western Canada and the Pacific Northwest.

Your Gold Sponsor status will be acknowledged in a variety of ways:

- Logo placed on:
- Internal and external signage/banner at the event venue
- Tournament participant T-shirts
- All print materials, including posters, news releases and entry forms to be distributed at racquet sport clubs, recreation centres, and sports organizations throughout Western Canada and the Pacific Northwest.
- Draw sheets
- Saanich website with International Racketlon links to Tournament website.
- Approximately 55,000 Saanich Recreation Active Living Guides
- On all other promotional materials, including newspaper, radio and television media.
- Table available for advertising material, coupons, brochures at Starter's desk.

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Silver Sponsor \$500+

As a Silver Sponsor of the 2006 Pacific Rim Racketlon, your commitment in cash, product and/or services will assist in the success of the event, attracting new players to the sport, and in promoting the importance of healthy and active lifestyles for all ages in the community.

Your Silver Sponsor status will be acknowledged in a variety of ways:

- Logo placed on:
- Internal signage/banner at the event venue
- All print materials, including posters, news releases and entry forms to be distributed at racquet sport clubs, recreation centres, and sports organizations throughout Western Canada and the Pacific Northwest.
- Draw sheets
- Saanich website with International Racketlon links to Tournament website.

Bronze Sponsor \$100+

As a Bronze Sponsor of the 2006 Pacific Rim Racketlon, your commitment in cash, product and/or services will assist in the success of the event and in promoting healthy and active lifestyles for all ages.

Your Bronze Sponsor status will be acknowledged in a variety of ways:

- Logo placed on:
- Internal signage/banner at the event venue
- Print material, including sponsor packages, posters, news releases, And draw sheets.

INFORMATION: 250.475.7124